

Promo Central Guide

Safe & Sound Claim Codes Delivery

1. Create Money Off Coupon on Seller Central

The first step to generating your claim codes is the same as before: you need to first create a **money off** promotion and save it.

The most important configuration options are:

1. Make sure that **Buyer gets** is set to **Amount off**. For example, **18 off** for a \$19.95 product in order to run a \$1.95 promo.
2. Check **Claim Code**, and check **One redemption per customer**. Don't worry about the Claim Code in the text box. We aren't going to distribute it.
3. Click to open **Customize messaging**, and *uncheck* **Detail page display text**

The preview result should look like this (watch out for the highlighted areas):

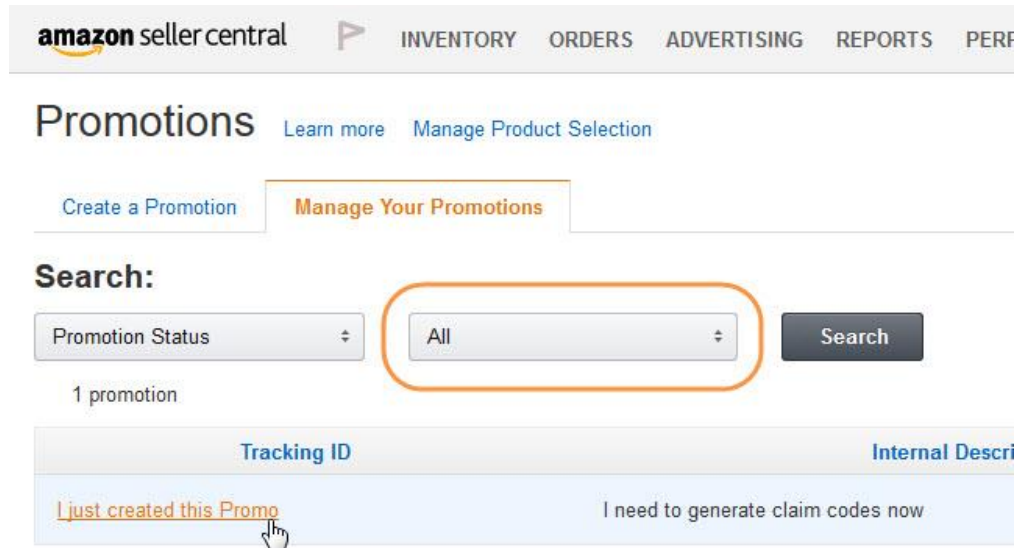
Step 1: Conditions		
Buyer purchases	At least this quantity of items	1
Purchased Items	Entire catalog	
Buyer gets	Amount off (in \$)	18
Applies to	Purchased Items	

Step 2: Scheduling	
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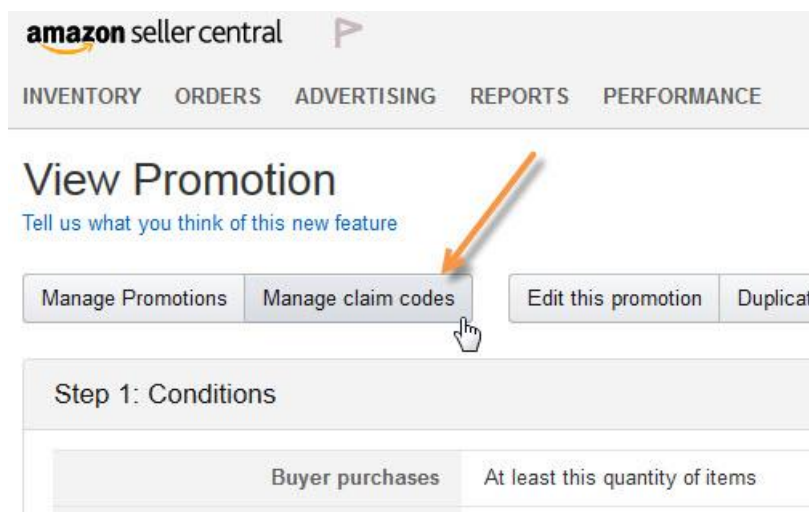
Step 3: Additional Options	
Claim Code	XXXXXXXXXX
One redemption per customer	Yes
Claim Code Combinability	Exclusive
Customize messaging	None
Checkout display text	Promotion Applied

2. Save & Go back to Manage Promotions

Once the promotion is saved, go back to view the promotion you just created (inside the **Manage Your Promotions** tab). You will have to change the **Promotion Status** display to **All** to see the promotion you just created, because it's not Active yet (there's a 4 hour wait time). See below:



Click on the promotion you just created, and click **Manage claim codes**.



Generating Claim Codes for Safe Coupon Distribution - Step By Step

You'll see a new page where you can **Create claim code group**. Don't worry about what a group is for now. Simply give it a name and set the **Quantity** to your desired amount for this promotion:

Manage Claim Codes

[Tell us what you think of this new feature](#)

View promotion

Promotion overview

Create claim code group

Group Name	<input type="text" value="This is my promo"/>
Quantity	<input type="text" value="150"/>
	<input type="button" value="Create"/>

3. Download your Claim Codes

Once you hit **Create**, the codes will be generated. You can then click on the Download link to download a zip file. It has a text file that contains all your claim codes (in our case, 150 codes). The format for these claim codes looks like this: *MPLD-GX7QGM-L6ZLNQ* (very different from the old format), which is what it's supposed to be.

(this is if you run a promo using our platform) Once you have the claim codes ready, you can copy and paste them into the "Claim Codes" text box.

Again, you **don't send anyone the first and only Claim Code Amazon generated** when you first created the promotion (refer to Step 1 in this doc). Keep it private, because Amazon doesn't offer any protection for that specific code.

Hope you find this doc helpful. Have a nice day 😊

- Samuel

